

University of Pretoria Yearbook 2017

Integrated business research project 858 (GIE 858)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 60.00 |
| Language of tuition | Module is presented in English |
| Academic organisation | Gordon Institute of Business S |
| Period of presentation | Semester 1 |

Module content

Knowledge creation is a hallmark of a Master's degree and the integrative business research project provides you with an opportunity to apply theories and concepts that you have learned in the core courses to a business problem and also to gain experience in planning and implementing a complex research project.

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